



PURPOSE

To prepare the next generations of gospel workers for Adelaide, South Australia, and beyond by the integrated teaching of the Bible, theology, and ministry at the highest standard.

OUR CORE VALUES AND COMMITMENTS

- We are
- Christ-centred and biblical
 - Focussed on ministry and mission
- We prioritise
- Loving God and all people
 - Excellence in education and formation

Interdenominational, South Australian college that is a dependable producer of biblically-grounded, theologically-orthodox, ministry competent, culturally engaged graduates of good faith and character.

Vibrant and modern ministry hub that is recognised by Christians in South Australia and beyond as being of key importance to the state’s ministry ecosystem.

Sought out contributors to Christian thought leadership and conversation.

ASPIRATIONAL IDENTITY

2034 KPIs

- 20-30 degree-level graduates per year.
- 20%-30% of graduates with a GPA above 3.0.
- 60% of graduates serving in vocational ministry.
- > 5% annual increases to newsletter subscriptions and social media engagements.
- Monthly solicitation of faculty members for strategic ministry engagements outside College.
- Formal endorsement from major denominations, networks, and parachurch agencies.
- Income stream that fully covers operating costs.
- One to two publications per faculty member biennially.
- Operationally modern and fit-for-purpose facility.

STRATEGIC PRIORITIES

BROAD ACTION PLAN 2025-2034

1	Grow the student body	<div>a. Invest heavily in a breadth of pipeline works focussing on both potential future students and current ministry leaders.</div> <div>b. Research recruitment at other colleges.</div> <div>c. Free up key staff for this work (see 3 below).</div>
2	Build the supporter base	<div>a. Increase personal contact with supporters and potential future supporters.</div> <div>b. Seek increases from current supporters.</div> <div>c. Seek new supporters.</div> <div>d. Seek to establish more regular giving patterns.</div> <div>e. Establish new partnership initiatives with churches and individuals.</div>
3	Develop the staff team	<div>a. Appoint executive staff team: Faculty Leader, Operations Manager, and Marketing Manager.</div> <div>b. Establish a program of professional development to grow the relevant competences of all staff and to keep them operating at best practice.</div> <div>c. Grow the faculty, especially seeking women faculty members.</div>
4	Ensure best-practice formation	<div>a. Keep abreast of best-practice in our sector.</div> <div>b. Implement changes to teaching and training programs where needed.</div>
5	Build the brand	<div>a. Re-evaluate all marketing materials for impact and recreate where necessary.</div> <div>b. Re-evaluate online presence, including website and social media, and update strategies where necessary.</div> <div>c. Improve quality and efficiency of video production.</div>
6	Ensure suitability of facilities and infrastructure	<div>a. Reassess options for property and facilities, and action a plan to optimise.</div>
7	Optimise operational structures	<div>a. Explore options for reconfiguring business, management, and accreditation arrangements, including the possibility of strategic and beneficial partnerships.</div>